

# Shaina Cavazos

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**630.440.5067**

## Education

Missouri School of Journalism  
Master of Arts, Journalism, 2014

Missouri School of Journalism  
Bachelor of Journalism, 2012  
Emphasis in Print and Digital News  
Magna Cum Laude

University of Missouri  
Bachelor of Arts, Economics, 2012  
Magna Cum Laude

## Awards & Honors

Education Writers Association 2018:  
Finalist in Investigative Reporting,  
Small newsroom  
Recognized by Indiana SPJ 2014-2017  
for features writing, non-deadline story  
or series, coverage of minority issues  
The 2018 ISTA School Bell Award  
The 2016 Arc of Indiana Media Award  
Recognized by the Missouri Press  
Association for education reporting  
IHSA State Speech Champion in  
Radio Speaking, 2009

## Skills

Adobe Creative Suite,  
Microsoft Office, Final Cut Pro,  
Social Flow, Buffer, HTML5, CSS3  
Proficient using and editing for  
AP style and grammar

## Reporting

Chalkbeat Indiana, July 2014-Present

- Reporter for nonprofit news website focused on in-depth, contextual coverage of education policy and equity.
- Covers the Indiana General Assembly and state education policy on school choice, teaching, testing, standards and accountability.

Columbia Missourian, 2011-2013

- Education beat reporter for Columbia Public Schools.

## Audience Engagement & Design

Chalkbeat Indiana, Community Editor, July 2014-Present

- Manages social media strategy and practice.
- Leads event-planning and community-building on the ground.

Columbia Missourian, Outreach team, Aug. 2011-May 2014

- Explored ways to deliver content and connect with audiences on social media, in person and online, both as a team member, newsroom staffer and assistant director.

Production Manager, The Maneater, Aug. 2011-Dec. 2011

- Directed all layout and design and trained student staff

## Newsroom Management

Columbia Missourian

Assistant Director of Community Outreach, Aug. 2013-May 2014

- Directed team of 10 to execute strategies and projects to better connect the Missourian to its audience.

Assistant City Editor, Aug. 2011-May 2012, May 2013-Aug. 2013

- Assigned breaking news and managed newsroom on nights and weekends. Developed, structured, sourced and edited articles for projects and on deadline.

Assistant News Editor, Jan. 2013-May 2013

- Managed interactive copy desk, which included posting to social media and updating homepage layout.

## Copy Editing

Columbia Missourian, Aug. 2011-Dec. 2011

- Edited stories and wrote headlines and display type.

The Kankakee Daily Journal, May 2011-Aug. 2011

- Interned for the Dow Jones News Fund. Edited content and display type on tight deadlines for web and print.

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**shainacavazos.com**

## References

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