

Shaina Cavazos

shaina.cavazos@gmail.com
shainacavazos.com

Education

Missouri School of Journalism
Master of Arts in Journalism, May 2014

Missouri School of Journalism
Bachelor of Journalism, Dec. 2012
Emphasis in Print and Digital News
Magna Cum Laude

University of Missouri
Bachelor of Arts, Economics, Dec. 2012
Magna Cum Laude

Awards & Honors

Kappa Tau Alpha
Missouri Press Association
award for education reporting,
1st place and honorable mention
IHSA State Speech Champion in
Radio Speaking, 2009

Skills

Adobe InDesign, InCopy, Photoshop
Illustrator, Flash, Dreamweaver
Mac OS X, iLife, Microsoft Office
Garageband, Final Cut Pro,
Social Flow, Buffer, HTML5, CSS3
9 years of Hebrew; reading
writing, speaking
3 years of Sign Language
Proficient using and editing for
AP style and grammar

Reporting

Chalkbeat Indiana, July 2014-Present

- Reporter for niche nonprofit news website that focuses on in-depth, nuanced and contextual education coverage in low-income communities.
- Covers the Indiana General Assembly and state education policy on teaching, testing and academic standards.

Columbia Missourian, 2011-2012

- Education beat reporter for Columbia Public Schools.

The Cleveland Plain Dealer, May 2012-Aug. 2012

- Interned as business reporter for Dow Jones News Fund.

Audience Engagement & Design

Chalkbeat Indiana, July 2014-Present

- Manages the bureau's social media strategy and practice
- Leads event planning, audience research and analysis.

Columbia Missourian, Aug. 2011-Dec. 2011

- Explored ways to deliver content and connect with audiences on social media, in person and online.

Newsroom Management

Columbia Missourian

Assistant Director of Community Outreach, Aug. 2013-Present

- Directed team of 10 to execute strategies and projects to better connect the Missourian to its audience.

Assistant City Editor, Aug. 2011-May 2012, May 2013-Aug. 2013

- Assigned breaking news and managed newsroom on nights and weekends. Developed, structured, sourced and edited articles for projects and on deadline.

Assistant News Editor, Jan. 2013-May 2013

- Managed interactive copy desk for web-first publication. Posted to social media and updated website layout.

Copy Editing

Columbia Missourian, Aug. 2011-Dec. 2011

- Edited stories and wrote headlines and display type for web and print.

The Kankakee Daily Journal, May 2011-Aug. 2011

- Interned for the Dow Jones News Fund. Edited content and display type on tight deadlines for web and print.